

WTVD-TV DURHAM 411 LIBERTY STREET DURHAM NC 27701

**DATE**: 08-29-2012

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GREAT AMERICAN MEDIA - 19752 ATTN: MIKE FURMAN

3050 K STREET, NW WASHINGTON DC 20007

| Contract No | Contract Dt | Revision Dt | Rev# | Advertiser                  | Brand                       | Product Code | Station/Market |
|-------------|-------------|-------------|------|-----------------------------|-----------------------------|--------------|----------------|
| 397162      | 08-28-2012  |             | 0    | DEM CONGRESSIONAL CAMP COMM | DEM CONGRESSIONAL CAMP COMM | POLITICALS   | WTVD - DURHAM  |

| Agency Est#     |            | CMS # Sales Office Account Executive Start Date End Da |                |                       |                | ate      | Billing |          |       |       |       | Package | Contract Titl | е   |        |           |          |
|-----------------|------------|--|----------------|-----------------------|----------------|----------|---------|----------|-------|-------|-------|---------|---------------|-----|--------|-----------|----------|
| 11 14 1         | 574        | 242421   | PHILADELPHIA   | A. CLIFFORD           | 09-04-2012     | 09-10-2  | 012     | M (Broad | dcast | Month | ո, Cy | cle 1   | )             | N   | 242421 |           |          |
| Line Start Date | End Date   | Time Period  |                | scription             |                |          | RC      | Duration | М     | T W   | Т     | F       | S S           | SPW | Price  | Tot Spots | Total \$ |
|                 |            | Agency CPE:  | C:11 P:14 E:15 | 574                   |                |          |         |          |       |       |       |         |               |     |        |           |          |
| 1 09-04-2012    | 09-09-2012 | 06:00AM - 07:  | 00AM EYI       | EWITNESS NEWS AT 6AM  | I ( MONDAY -F  | RIDAY)   | 3       | 30       | 2     | х х   | X     | X       |               | 2   | 1,500  | 2         | 3,000.00 |
| 2 09-04-2012    | 09-09-2012 | 07:00AM - 08:  | 00AM EYI       | EWITNESS NEWS SUN 7-  | 8A (820)       |          | 3       | 30       |       |       |       |         | X             | 1   | 800    | 1         | 800.00   |
| 3 09-04-2012    | 09-09-2012 | 08:00AM - 09:  | 00AM GO        | OD MORNING AMERICA    | SUNDAY (4789)  | )        | 3       | 30       |       |       |       |         | X             | 1   | 800    | 1         | 800.00   |
| 4 09-04-2012    | 09-09-2012 | 09:00AM - 10:  | 00AM EYI       | EWITNESS NEWS SAT 9-1 | IOAM (10765)   |          | 3       | 30       |       |       |       |         | X             | 1   | 550    | 1         | 550.00   |
| 5 09-04-2012    | 09-09-2012 | 08:00AM - 09:  | 00AM GO        | OD MORNING AMERICA    | SATURDAY (18   | 83)      | 3       | 30       |       |       |       |         | X             | 1   | 800    | 1         | 800.00   |
| 6 09-04-2012    | 09-09-2012 | 07:00AM - 09:  | 00AM GO        | OD MORNING AMERICA    | (MONDAY-FRIE   | PAY) (83 | 3       | 30       | 2     | х х   | X     | X       |               | 2   | 1,500  | 2         | 3,000.00 |
| 7 09-04-2012    | 09-09-2012 | 07:00AM - 08:  | 00AM EYI       | EWITNESS NEWS SATUR   | DAY AT 7AM (2  | 2408)    | 3       | 30       |       |       |       |         | X             | 1   | 650    | 1         | 650.00   |
| 8 09-04-2012    | 09-09-2012 | 05:30PM - 06:  | 00PM EYI       | EWITNESS NEWS 5:30PM  | (MONDAY-FRI    | DAY) (8  | 3       | 30       | 2     | х х   | X     | X       |               | 2   | 1,300  | 2         | 2,600.00 |
| 9 09-04-2012    | 09-09-2012 | 06:00PM - 06:  | 30PM EYI       | EWITNESS NEWS AT 6P ( | MONDAY-FRID    | AY) (81  | 3       | 30       | 2     | х х   | X     | X       |               | 2   | 1,600  | 2         | 3,200.00 |
| 10 09-04-2012   | 09-09-2012 | 12:00PM - 12:  | 30PM EYI       | EWITNESS NEWS AT NO   | ON(MONDAY-F    | RIDAY)   | 3       | 30       | 2     | х х   | X     | X       |               | 2   | 850    | 2         | 1,700.00 |
| 11 09-04-2012   | 09-09-2012 | 09:00AM - 10:  | 00AM LIV       | E! WITH KELLY (MONDA) | Y-FRIDAY) (842 | )        | 3       | 30       | 2     | х х   | X     | X       |               | 2   | 600    | 2         | 1,200.00 |
| 12 09-04-2012   | 09-09-2012 | 07:00PM - 07:  | 30PM JEC       | DPARDY ( MONDAY-FRID  | AY) (898)      |          | 3       | 30       | 2     | х х   | X     | X       |               | 3   | 2,000  | 3         | 6,000.00 |
| 13 09-10-2012   | 09-10-2012 | 07:00PM - 07:  | 30PM JEC       | DPARDY ( MONDAY-FRID  | AY) (898)      |          | 3       | 30       | X     |       |       |         |               | 1   | 2,000  | 1         | 2,000.00 |
| 14 09-04-2012   | 09-09-2012 | 07:30PM - 08:  | 00PM WH        | EEL OF FORTUNE (MONI  | DAY-FRIDAY) (  | 901)     | 3       | 30       | 2     | х х   | X     | X       |               | 3   | 1,800  | 3         | 5,400.00 |
| 15 09-10-2012   | 09-10-2012 | 07:30PM - 08:  | 00PM WH        | EEL OF FORTUNE (MONI  | DAY-FRIDAY) (  | 901)     | 3       | 30       | X     |       |       |         |               | 1   | 1,800  | 1         | 1,800.00 |



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ATTN: MIKE FURMAN 3050 K STREET, NW WASHINGTON DC 20007

| Contract No Contract Dt Revision Dt Rev# Advertiser |  |                                  |          |                   |                |                             | Brand         |                |     |          |                           |     |            |               | t Coc | de              | tation/Mark   | tion/Market                   |           |                       |  |
|---|--|----------------------------------|----------|-------------------|----------------|-----------------------------|---------------|----------------|-----|----------|---------------------------|-----|------------|---------------|-------|-----------------|---------------|-------------------------------|-----------|-----------------------|--|
| 397162 08-2   | 08-28-2012 0 DEM CONGRESSIONAL CAMP COMM |                                  |          |                   | M I            | DEM CONGRESSIONAL CAMP COMM |               |                |     |          |                           |     |            | CAL           | S     |                 | NTVD - DURHAM |                               |           |                       |  |
|   |  |                                  |          |                   |                |                             |               |                |     |          |                           |     |            |               |       |                 |               |                               |           |                       |  |
| Agency Es   | CMS # Sales Office                       |                                  |          | Account Executive | Start Date     | End D                       | ate           | Billing        |     |          |                           | P   | ackage     | Contract Titl | tle   |                 |               |                               |           |                       |  |
| 11 14 1   | 574                                      | 24242                            | 21       | PHILADELPHIA      | A. CLIFFORD    |                             | 09-04-2012    | 09-10-2        | 012 | M (Broa  | (Broadcast Month, Cycle 1 |     |            |               |       | cle 1) N 242421 |               |                               |           |                       |  |
| Line Start Date                                     | End Date                                 | End Date Time Period Description |          |                   |                |                             |               |                | RC  | Duration | М                         | Т   | W٦         | ΓЕ            | S     | S               | SPW           | Price                         | Tot Spots | Total \$              |  |
|   |  | Agency CPE: C:11 P:14 E:1574     |          |                   |                |                             |               |                |     |          |                           |     |            |               |       |                 |               |                               |           |                       |  |
| 16 09-04-2012                                       | 09-09-2012                               | 11:00PN                          | l - 11:3 | 5PM EYE           | WITNESS NEWS A | AT 11PN                     | // (MONDAY-SU | JNDAY          | 3   | 30       |                           | х   | <b>x</b> > | χ х           | Х     | Х               | 3             | 1,600                         | 3         | 4,800.00              |  |
|   |  |                                  |          |                   |                |                             | •             |                |     |          |                           |     |            |               |       |                 |               | ,                             |           | ,                     |  |
| 17 09-04-2012                                       | 09-09-2012                               | 11:35PN                          | 1 _ 12.0 | 2AM NIG           | HTLINE (MONDAY | EDIDA                       | V\ /700\      |                | 3   | 30       |                           | v   | <b>X</b> > | , v           | ,     |                 | 3             | 700                           | 2         | 2,100.00              |  |
| 17 09-04-2012                                       | 09-09-2012                               | 11.3351                          | 1- 12.0  | ZAW NIG           | HILINE (MONDAI | -FRIDA                      | 1)(100)       |                | 3   | 30       | 1                         | ^   | ^ /        | ` ^           | •     |                 | 3             | 700                           | 3         | 2,100.00              |  |
|   |  |                                  |          |                   |                |                             |               |                |     |          |                           |     |            | _             | _     |                 |               |                               |           |                       |  |
| 18 09-04-2012                                       | 09-09-2012                               | 09-2012   12:02AM - 01:06AM      |          |                   |                | (MOND                       | AY-FRIDAY) (8 | AY) (853) 30 3 |     |          |                           |     | <b>X</b> > | ΚХ            | (     |                 | 2             | 300                           | 2         | 600.00                |  |
|   |  |                                  |          |                   |                |                             |               |                |     |          |                           |     |            |               |       |                 |               |                               |           |                       |  |
|   |  |                                  |          |                   |                |                             |               |                |     |          |                           |     |            |               |       |                 |               |                               |           |                       |  |
|   |  |                                  |          |                   |                |                             |               |                |     |          |                           |     |            |               |       |                 |               |                               |           |                       |  |
|   |  |                                  |          |                   |                |                             |               |                |     |          |                           |     |            |               |       |                 | \tu= =t=      | ed Gross Tota                 | . 00      | 44.000.00             |  |
|   |  |                                  |          |                   |                |                             |               |                |     |          |                           |     |            |               |       |                 | ontracte      | a Gross Tota                  | : 33      | 41,000.00             |  |
|   |  |                                  |          |                   |                |                             |               |                |     |          |                           |     |            |               |       |                 | A -4          | -1 O T-1-                     | . 33      | 41 000 00             |  |
|   |  |                                  |          |                   |                |                             |               |                |     |          |                           |     |            |               |       |                 |               | al Gross Tota<br>y Commissior |           | 41,000.00<br>6,150.00 |  |
|   |  |                                  |          |                   |                |                             |               |                |     |          |                           |     |            |               |       |                 | Agenc         | Net Tota                      |           | 34,850.00             |  |
| Month/YR  |  | Droot                            | npted    |                   | Made Good      |                             | Contract T    | otal           |     |          | djus                      | tmo | ntc        |               |       |                 |               | 1101 1014                     |           | Actual Total          |  |
|   |  | rieei                            | •        |                   |                |                             |               |                |     | A        | ujus                      | une | 1115       |               |       |                 |               |                               |           |                       |  |
| Sep 12  |  |                                  | 0.00     |                   | 0.00           |                             | 41,000        | 0.00           |     |          |                           | 0   | .00        |               |       |                 |               |                               |           | 41,000.00             |  |
| TOTAL   |  |                                  | 0.00     |                   | 0.00           |                             | 41,000        | 0.00           | -   |          |                           | 0   | .00        |               |       |                 |               |                               |           | 41,000.00             |  |
|   |  |                                  | 0.00     |                   | 0.00           |                             | 71,000        |                |     |          |                           |     |            |               |       |                 |               |                               |           | 71,000.00             |  |